Android Taking Off in the Enterprise

Strong Adoption of Android — and Growing

An IDC survey of 300 enterprise mobility decision makers shows strong Android adoption across major industries to support the mobile workforce for logistical and operational improvements. The survey shows that 51% of organizations named Android as their top priority for new mobile device deployments.

- 66% of enterprises are “risk-tolerant” or higher, with 48% of these deploying more than 100 Android devices.
- 83% of respondents say Android improves operational productivity.

The Android Enterprise Recommended Reference Program, a comprehensive platform of tools and services, enables enterprise customers to access high-quality solutions and resources that are vetted and approved.

Android offers Broad Choice and a Consistent and Secure Management Framework

The Android Enterprise Recommended Reference Program is a simplified approach to selecting Android-based enterprises to meet specific needs. The program promotes a consistent and secure management framework.

- Android offers over 100,000 mobile apps and hundreds of access points for organizations to control.
- Android offers protection from risks and limitations.
- Android offers the ability to control access to data and data applications.
- Android offers high security to protect personal and organizational data.
- Android offers the ability to keep information current and, in some cases, even controlled.

Android Key to Mobile Deployment Success

Choose the choice and win in an enterprise organization.

How would you rate your organization’s mobile deployment efforts so far?

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
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</thead>
</table>
| 5 | 97%
| 4 | 39%
| 3 | 53%
| 2 | 11%
| 1 | 8%

When Android accounts for 55% or more of devices within an organization’s mobile deployment, this indicates that a mobile program is in the legs or higher than a 35% to 50% level.

Security incidents are less frequent in Android-majority enterprises compared to iOS-majority deployments

Android is more secure when mobile deployments are Android-majority enterprises.

What mobile operating system is most commonly used by employees in the organizations you’re familiar with (2015)?

<table>
<thead>
<tr>
<th>Operating System</th>
<th>Percentage</th>
</tr>
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</table>
| Android | 53%
| iOS | 47%

What percentage of devices are mobile operating system Android?

Android 97%

What percentage of devices are mobile operating system iOS?

Android 39%

What percentage of devices are mobile operating system other?

Android 53%

Message from the Sponsor

Our organization is excited to be a digital transformation partner, an essential component of our clients’ digital roadmap. As we look to the future, we envision an environment where technology and data play a central role in driving business outcomes. We are committed to delivering solutions that enable our clients to thrive in this digital era. For more information, please visit us at [www.ourorganization.com](http://www.ourorganization.com).