### Google

### Making the Android ecosystem safer



Adrian Ludwig
Director, Android Security











HTC 10 LG V20 Moto X Samsung Galaxy S7 Edge



Polar M600



Michael Kors Access Bradshaw Smartwatch



Michael Kors Access Dylan Smartwatch



Fossil Q Wander



Fossil Q Marshal













## 二十国集团领导人杭州峰会 G20 HANGZHOU SUMMIT

中国·杭州 2016年9月4-5日

HANGZHOU, CHINA 4-5 SEPTEMBER 2016



## Google Maps is putting Europe's human-traffickers out of business



**REUTERS/Alexandros Avramidis** 

## Mass migration guided by mobiles and social media



Photograph: Herbert P Oczeret/EPA



# Multi-layered security for everyone



App security

Operation system integrity and application sandboxes built-in.



Data protection

Data encryption, keystore, and secure lockscreens built-in.



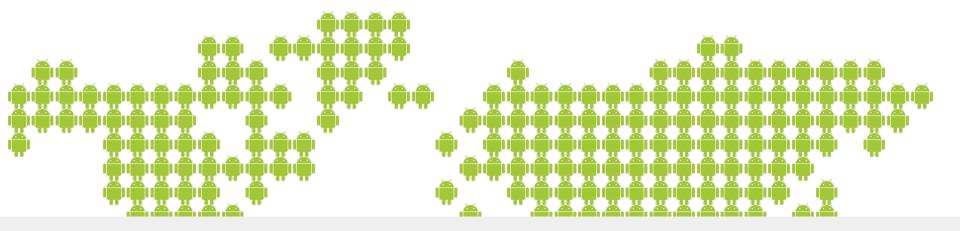
**Exploit Mitigation** 

Hardened media stack, updateable webview, ASLR, NX built in.



## **Android Safety Net**

A data-driven, endpoint security solution built to protect Android users



1+ billion
devices protected

400 million

device scans per day

6 billion

apps checked per day







android security

Google









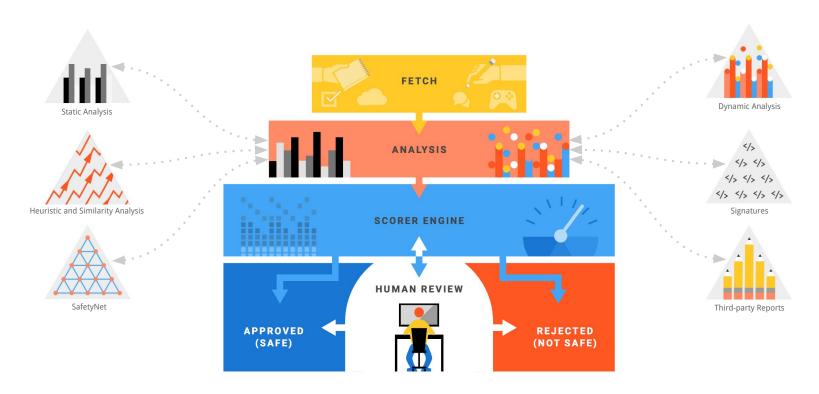
Verify Apps

Sensor Network

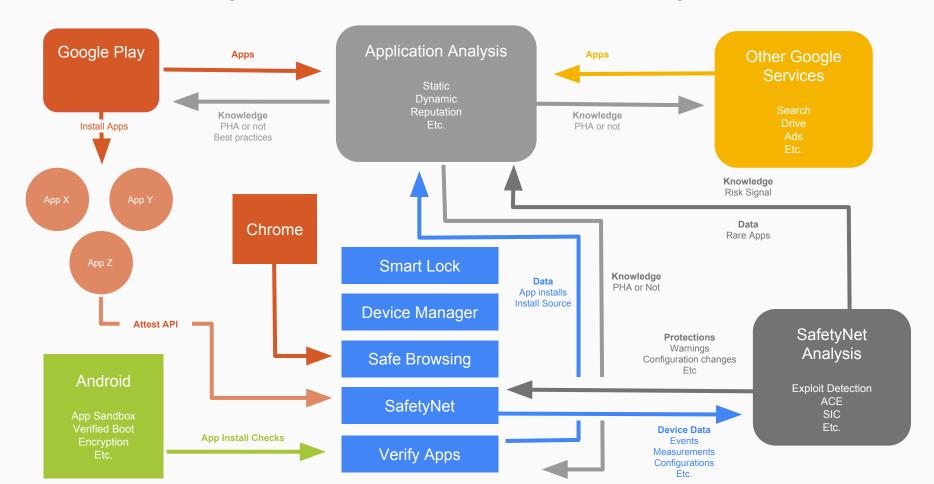
Android Device Manager

**APIS** 

#### **Application Review Process**



#### Security Services Woven Into An Ecosystem





## **Establishing Ground Truth**



#### Vulnerabilities and Exploits are Newsworthy

Vulnerability	Initial Claim Headline	Peak exploitation after public release (per install)	Exploitation before public release (absolute)
Master Key	99% of devices vulnerable	< 8 in a million	0
FakeID	82% of Android users at risk	<1 in a million	0
Stagefright	95% of devices vulnerable	None confirmed	None confirmed

Source: Google Safety Net Data; Masterkey data collected from 11/15/2012 to 8/15/2013 and previously published at VirusBulletin 2013. Fake ID data collected data collected from 11/15/2012 to 12/11/2014 and previously published at the RSA Conference 2015. Stagefright data current through May 2016.

- Majority of PHAs stay within the Security model (e.g. no exploits)
- Social Engineering is typical distribution mechanisms



#### Android Devices with Known PHA

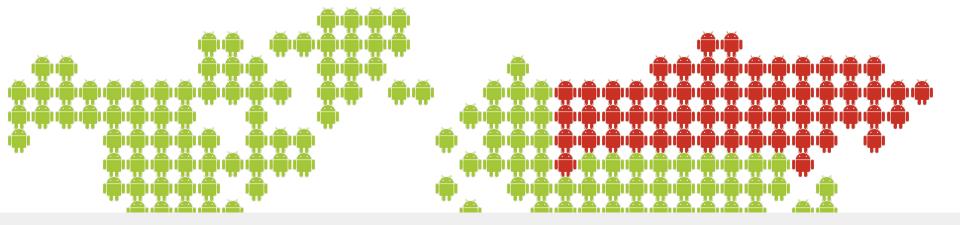


Source: Android Security 2015 Year in Review

#### Android Devices with Known PHA



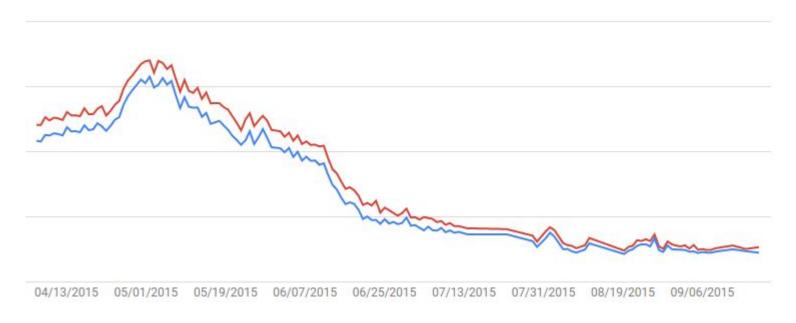
Source: Android Security 2015 Year in Review



### Using Data to Protect Users



#### 80% Reduction of Russian Bank Phishing Trojans



Affected devices in Russia Affected devices worldwide

Source: Android Security 2015 Year in Review



## **Enabling Application Security**





## Application Security Improvement

Over 100,000 apps fixed in 2015



SafetyNetApi.attest

Protecting millions of app events every day



## Improving Transparency



## nexus Pixel

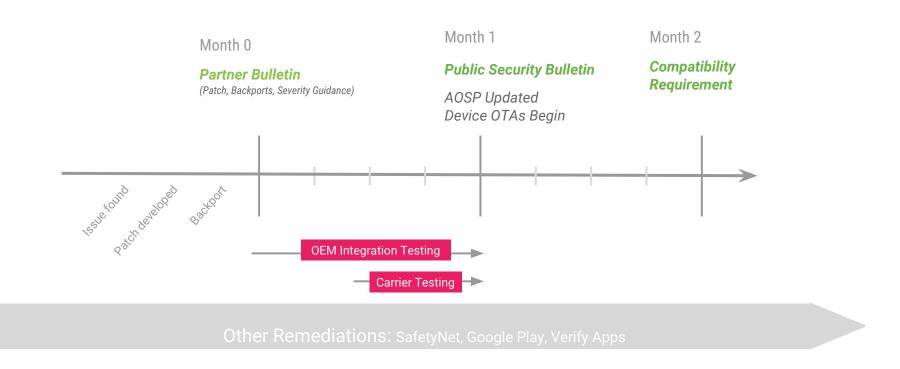
Monthly Security Updates

Monthly Security
Bulletins

3 years from device availability



#### **Android Security Monthly Process**



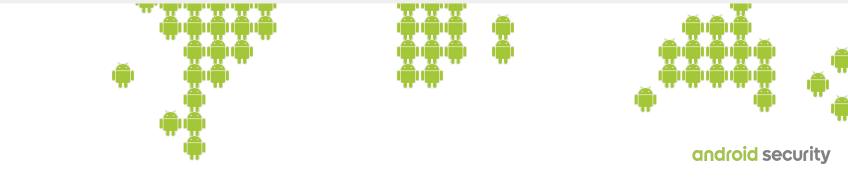








# Enabling more (effective) security research



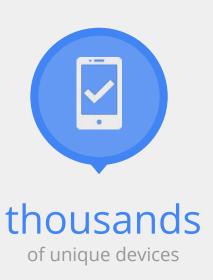
Google

g.co/AndroidSecurityRewards

Over \$1 million paid to date

#### Open Ecosystems Foster Innovation









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