

The AI Opportunity in Hong Kong

Hong Kong is ready to ride the AI wave. As a hub for finance and trade with a strong culture of innovation, it's poised to unlock AI's potential, not just to drive growth across finance, tourism, retail, and manufacturing, but to support its vision of becoming a smarter, more connected city.

HK\$260B

potential boost to Hong Kong's economy from AI-powered growth

+4%

potential wage increase as AI boosts productivity and the value of hours worked

HK\$83B

potential boost to Hong Kong's financial services and insurance industries from AI-powered growth

What's needed to maximize the opportunity

Unlocking AI's full economic and societal value requires deliberate strategy across 3 pillars:

Infrastructure & innovation

Invest in R&D, cloud infrastructure, compute capacity, open government data sets, and frameworks for responsible innovation.



+HK\$15B
potential boost to Hong Kong's tourism sector, if AI is harnessed

How Google is contributing

For over a decade, Google has invested in AI to advance its mission to organise the world's information, and make it universally accessible and useful. Today, Google is expanding access to AI for users in Hong Kong, through products like Maps, Search, and Android, while helping businesses become more productive and connect with new customers.



HK\$37B

Economic activity supported by Google products in 2024



80,000

direct, indirect and spillover jobs created by the Google Play ecosystem



HK\$14B

Provided from overseas markets for local businesses

Workforce readiness

Equip workers with AI tools and training to transition into higher-value roles.



68% of workers in Hong Kong are interested in training to better understand how AI models work

Widespread adoption

Close gaps in AI usage to maintain Hong Kong's competitive edge.



64% of AI users in Hong Kong said they chose to use AI tools at work themselves, while only 20% were encouraged by company leadership