

# jClub users use Google Pay again and again

 **5-7%**

uplift in conversion rate for GPay users vs non-GPay users.

 **35%**

of Google Pay users previously used a different method of payment; indicating they now prefer to use Google Pay for their repeat purchases.

## jClub — Just great deals

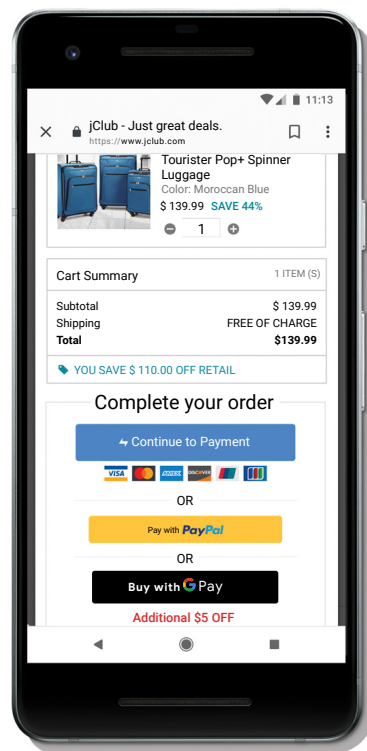
jClub is a new online shopping destination for consumers who love getting an amazing deal. The jClub team works directly with suppliers to cut costs while verifying product quality on apparel and accessories, beauty, electronics, home goods, designer goods, and more. Just great deals and a commitment to customer service—no gimmicks, tricks, or fees.

## Integration was easy

We launched web only and it took approximately one week from implementation to production release. Documentation was good and provided working examples. We also found the example code was very helpful.

## Dedicated to online retail best practices

We know customers are looking for an e-commerce experience that delivers both trust and quality. We're dedicated to simplifying shopping and saving online. Google Pay is an important part of this. "Making payments frictionless is a key focus for Google, and we're excited that people shopping on jClub can now use Google Pay for a seamless checkout experience online," said Gerardo Capiel, Director of Product Management at Google Pay.



"We're constantly looking for ways to remove the friction typically experienced at checkout. Our goal is to provide customers with an easy, streamlined online checkout process, and Google Pay provides just that."

Jon Mitchell,  
Chief Operating Officer,  
jClub.com