

Lesson 1.5: Word order matters

- Every word matters in your query
- Even the word order can make a difference

Compare these results ...

[who]

who



About 8,750,000,000 results (0.36 seconds)

[WHO | World Health Organization](http://www.who.int/)

www.who.int/

Publication catalog, media resources, health articles, and current health news. List of upcoming health events, conferences, and summits. English, Spanish, and ...

[Data and statistics](#)

World health statistics 2012. For the first time, the World health ...

[Countries](#)

Countries. All countries which are Members of the United Nations ...

[Employment](#)

Who we need - Application process - Who we are - ...

[WHO guidelines approved by ...](#)

WHO guidelines approved by the Guidelines Review Committee ...

[Health topics](#)

Global burden of disease - Obesity - HIV/AIDS - Tuberculosis - ...

[About WHO](#)

About WHO. WHO is the directing and coordinating authority for ...

[WHOTV.com – Des Moines news & weather from WHO Television](http://whotv.com/)

whotv.com/

Features news, weather, sports, things to do, survey, and health reports. [NBC]

Compare these results ...

[a who]

a who



About 9,600,000,000 results (0.42 seconds)

[Horton Hears a Who! \(2008\) - IMDb](http://www.imdb.com/title/tt0451079/)

www.imdb.com/title/tt0451079/

★★★★★ Rating: 7/10 - 53180 votes

Horton the Elephant struggles to protect **a** microscopic community from his neighbors **who** refuse to believe it exists.

Directed by Jimmy Hayward, Steve Martino. Starring Jim Carrey.

↳ [Full cast and crew](#) - [Memorable quotes](#) - [Poster](#) - [Horton Hears a Who! Trailer](#)

[Horton Hears a Who! - Wikipedia, the free encyclopedia](http://en.wikipedia.org/wiki/Horton_Hears_a_Who!)

en.wikipedia.org/wiki/Horton_Hears_a_Who!

Horton Hears **a Who!** is a 1954 book by Theodor Seuss Geisel, under the name Dr. Seuss. It is the second Seuss book to feature Horton the Elephant, the first ...

↳ [Horton Hears a Who! \(film\)](#) - [Horton Hears a Who! \(TV ...](#) - [Disambiguation](#)

Compare these results ...

[the who]

About 1,190,000,000 results (0.34 seconds)

[The Who Official Band Website - Roger Daltrey, Pete Townshend ...](#)
www.thewho.com/
ENTER HERE >> · Welcome to **thewho.com**, the official home of **The Who** online.

[The Who's Official Website - News from Roger Daltrey, Pete ...](#)
media.thewho.com/superbowl/splash.html
Welcome to **thewho.com**, the official home of **The Who** online. Click here for The Official Who Store. | Click here for **thewho.com** homepage. v.

[The Who - Wikipedia, the free encyclopedia](#)
en.wikipedia.org/wiki/The_Who
The Who are an English rock band formed in 1964 by Roger Daltrey (lead vocals, harmonica and guitar), Pete Townshend (guitar, keyboards and vocals), John ...
↳ [The Who discography](#) - [Members](#) - [Roger Daltrey](#) - [Pete Townshend](#)

Word order matters

sky blue

About 154,000,000 results (0.37 seconds)

[Blue Sky - Why is the Sky Blue?](http://www.sciencemadesimple.com/sky_blue.html)

www.sciencemadesimple.com/sky_blue.html

Why is the **Sky Blue**? Learn about the atmosphere and how light scattering makes the sky look blue. Plus, get great science projects to do.

[Credit Repair - Sky Blue Credit Repair Services](http://www.skybluecredit.com/)

www.skybluecredit.com/

Intelligent, affordable credit repair services since 1999. Clean up your credit report and improve your credit score.

blue sky

About 119,000,000 results (0.16 seconds)

[Blue Sky Studios](http://www.blueskystudios.com/)

www.blueskystudios.com/

Blue Sky Studios is the Academy Award® winning animation studio behind the Ice Age movies, Robots, Horton Hears a Who!, and Rio.

↳ [Jobs](#) - [Our Company](#) - [Features](#) - [Environment](#)

[Blue Sky - Planners, Refills, Calendars and More](http://www.blueskyimg.com/)

www.blueskyimg.com/

Blue Sky, The Color of Imagination, based in Tustin, California, is a privately-held consumer products company which offers functional and stylish calendar and ...

Capitalization does not matter

- Capitalization does not matter in Google searches




red Delicious

About 65,500,000 results (0.28 seconds)

[Red Delicious - Wikipedia, the free encyclopedia](#)
en.wikipedia.org/wiki/Red_Delicious
The **Red Delicious** is a clone of apple cultigen, now of that was recognized in Madison County, Iowa, United States.
↳ [History](#) - [Production decline](#) - [Sports \(mutations\)](#) - [References](#)

[Why the Red Delicious No Longer Is](#)
www.washingtonpost.com › [Business](#)
Aug 5, 2005 – In the 1980s heyday of the **Red Delicious**, it represented ... **Red Delicious** remains the single largest variety produced in the state, but others ...

[Images for red Delicious](#) - Report images






red dEliCiOus

About 65,500,000 results (0.16 seconds)

[Red Delicious - Wikipedia, the free encyclopedia](#)
en.wikipedia.org/wiki/Red_Delicious
The **Red Delicious** is a clone of apple cultigen, now comprising more than 50 cultivars, that was recognized in Madison County, Iowa, United States, in 1880.
↳ [History](#) - [Production decline](#) - [Sports \(mutations\)](#) - [References](#)

[Why the Red Delicious No Longer Is](#)
www.washingtonpost.com › [Business](#)
Aug 5, 2005 – In the 1980s heyday of the **Red Delicious**, it represented ... **Red Delicious** remains the single largest variety produced in the state, but others ...

[Images for red dEliCiOus](#) - Report images



Punctuation does not matter ... usually

- Google queries cannot include most special characters:

§ ¶ ¥ £ € © ® ≈ ≠ √

There are a few exceptions

- A few characters **do** make a difference:

[C++]

[C#]

[#hashtag]

[Google+]

[\$100]

Spelling correction

488941 britney spear	20 britney spears	9 brinttany spears	5 brney spears	3 britiy spears	2 brirreny spears
40134 brittany spea	britany spears	9 britanay spears	5 broitney spears	3 britmeny spears	2 briittany spears
36315 brittney spea	britny spears	9 britinany spears	5 brotny spears	3 britneey spears	2 briittany spears
24342 britany spear	britny spears	9 britn spears	5 bruteny spears	3 britnehy spears	2 briittney spears
7331 britny spears	briteny spears	9 britnew spears	5 btiyney spears	3 britnely spears	2 britain spears
5633 briteny spear	britteny spears	9 britneym spears	5 brittney spears	3 britnesy spears	2 britane spears
2696 brittney spea	brintey spears	9 britney spears	5 gritney spears	3 britnetty spears	2 britaneny spears
1807 briney spears	briney spears	9 brtiny spears	5 spritney spears	3 britnex spears	2 britania spears
1635 brittny spear	brittny spears	9 brtittney spears	4 bittny spears	3 britneyxxx spears	2 britann spears
1479 brintey spear	brintey spears	9 brtny spears	4 bnritney spears	3 britnity spears	2 britanna spears
1479 britanny spea	britanny spears	9 brytny spears	4 brandy spears	3 britnteey spears	2 britannie spears
1338 britiny spear	britiny spears	9 rbitney spears	4 brbritney spears	3 britnyey spears	2 britannt spears
1211 britnet spear	britanny spears	8 birtiny spears	4 breatiny spears	3 britteany spears	2 britannu spears
1096 britiney spea	britiny spears	8 bithney spears	4 breetney spears	3 brittneey spears	2 britanyl spears
991 britaney spea	britiny spears	8 brattany spears	4 bretiney spears	3 brittnney spears	2 britanyt spears
991 britnay spear	britnet spears	8 breitny spears	4 brfitney spears	3 brittnyey spears	2 briteeny spears
811 brithney spea	britiney spears	8 bretien spears	4 briattany spears	3 brityen spears	2 britenany spears
811 brtiney spear	britiney spears	8 brightny spears	4 brieteny spears	3 briytney spears	2 britenet spears
664 birtney spear	britaney spears	8 brintay spears	4 briety spears	3 brltney spears	2 briteniy spears
664 brittney spea	britnay spears	8 brinttey spears	4 briitny spears	3 broteny spears	2 britenys spears
664 britteny spea	brithney spears	8 briotney spears	4 briittany spears	3 britaney spears	2 britianey spears
601 bitney spears	brtiney spears	8 britanys spears	4 brinie spears	3 brtiiany spears	2 britin spears
601 brinty spears	birtney spears	8 britley spears	4 brinteney spears	3 brtinay spears	2 britinary spears
544 brittany spe	birtney spears	8 britneyb spears	4 brintne spears	3 brtinney spears	2 britmy spears
544 brittnay spea	birtney spears	8 britney spears	4 britaby spears	3 brtitany spears	2 britaney spears
364 britey spears	brintney spears	8 britnty spears	4 britaey spears	3 brtiteny spears	2 britnat spears
364 brittity spea	briteney spears	8 brittner spears	4 britainey spears	3 brtnet spears	2 britnhey spears
329 brtney spears	bitney spears	8 brottany spears	4 britinie spears	3 brytiny spears	2 britndy spears
269 bretney spear	brinty spears	7 baritney spears	4 britinney spears	3 btney spears	2 britneh spears
269 britneys spea	brittaney spears	7 birnteey spears	4 britmney spears	3 drittney spears	2 britneney spears
244 britne spears	brittnay spears	7 bitney spears	4 britnear spears	3 pretney spears	2 britneyb spears
244 brytney spear	britey spears	7 bityny spears	4 britnel spears	3 rbritney spears	2 britneye spears
220 breatney spea	brittany spears	7 breateny spears	4 britneuy spears	3 britneey spears	2 britneyh spears
220 britiany spea	brittnay spears	7 brianty spears	4 britnewy spears	2 bbbritney spears	2 britneym spears
199 brittney spea	briteney spears	7 brintye spears	4 britnmey spears	2 bbitney spears	2 britneyyyy spears
163 britny spear	brittiny spears	7 britianny spears	4 brittaby spears	2 bbrtiny spears	2 britney spears
147 breatny spear	brtney spears	7 britly spears	4 brittery spears	2 bbrittany spears	2 britnjey spears
147 brittiney spe	bretney spears	7 britnej spears	4 britthey spears	2 beitany spears	2 britnne spears
147 britty spears	britneys spears	7 britneyu spears	4 brittnaey spears	2 beitny spears	2 britnu spears
147 brotney spear	britne spears	7 britnley spears	4 brittnat spears	2 bertney spears	2 britoney spears
147 brutney spear	britneys spears	7 britnnay spears	4 brittteny spears	2 bertny spears	2 britrany spears
133 brittney spe	britne spears	7 brittian spears	4 brittnye spears	2 betney spears	2 britreny spears
133 briymy spear		7 briymy spears	4 brittteny spears	2 betny spears	2 britry spears
121 bittany spear		7 brrittany spears	4 briutney spears	2 bhriney spears	2 britsany spears
121 bridney spears	17 brittanie spears	7 brttiney spears	4 briyeny spears	2 biney spears	2 brittanay spears
121 britainy spears	15 brinney spears	7 britteny spears	4 brnity spears	2 bintey spears	2 brittang spears
121 britmey spears	15 briten spears	7 brrittany spears	4 britteny spears	2 biretny spears	2 brittans spears
109 brietney spears	15 briterney spears	6 beritny spears	4 brttiany spears	2 birittany spears	2 brittanyh spears
109 brithny spears	15 britheny spears	6 bhritley spears	4 bryney spears		2 brittanym spears