



# What Inspires Me

## Teacher's Guide Grades K-2

Encourage your students to show what inspires them through a creative, uplifting doodle!

Doodles can be submitted between  
January 8, 2018 – March 2, 2018

### What's in the guide?

- 2 unique lesson plans that integrate Doodle 4 Google into your classroom
- A letter explaining the contest to copy and share with parents

# Activity 1

## Inspiration Brainstorm — I'm Possible

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### Objectives:

- Help students understand that the first step to doing/being/becoming the things that inspire them is visualizing how they can become possible.
- Have students identify a place, thing, or experience that inspires them.
- Encourage visualization by having students imagine what it would be like to be the place/thing/experience that inspires them.

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### Instructions:

**Pre-work** (may be necessary for Kindergarten students): Define the word “inspire” for students by writing it on boards/walls/visible classroom spaces. Model and use the word with students prior to the brainstorm (if possible), and encourage them to try using the word in group and 1:1 settings.

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### Brainstorm time:

1. Do a quick group discussion about the things and people that inspire us. Instructor can lead off with an example: *“I am inspired by (idea or thing), because (act or thing they do). I want to be more like (idea or thing), so I (positive action).”* Repeat this around the circle until every student has had a chance to answer.
2. Explain to students that they are about to do some imagination “magic.” Explain that when the “magic” is complete, each one of them will be transformed into an idea or thing that inspires them. It can be anyone or anything, but it has to be a positive thing (so no Darth Vaders, Kylo Rens, or Megatrons 😊).
3. Play a short bit of “inspiration music” (see example at link tbd and when it finishes, have the students begin the short worksheet below. (Alternatively, the group can verbally share around the room.) **Note:** *the “magic” can be anything – simply a bit of music, or a special coin that the students pass around, a “transformation hat,” even just quiet time for 30 seconds – anything that shifts attention and directs focus is fine.*
4. Make copies of this page and have students draw a picture or write a sentence describing their transformation!



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I am:	Because:	So I can:
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One thing I can start doing today to make my vision real is \_\_\_\_\_

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# Activity 2

## Let's Start Doodling!

Now it's time for your students to share their inspirations and turn them into a Google Doodle!

### Objective:

- Help students to take the learnings from the brainstorm activity and translate it to a Google Doodle.

### Materials:

- Pencils, art supplies, collage materials, or other art supplies

### Steps:

1. Ask students to reflect on the brainstorm lesson, and how they can translate their unique visual representation into a Google Doodle.
2. To get the creativity flowing, show these videos to the students:
  - Part One: Imagine: [goo.gl/pdRW22](http://goo.gl/pdRW22)
  - Part Two: Create: [goo.gl/XnJ4uo](http://goo.gl/XnJ4uo)
3. Students can also check out our doodle team's work for inspiration at: [google.com/doodles](http://google.com/doodles).
4. Now it's time to doodle! Pass out the submission forms in this packet and have students create their doodles. We recommend giving students at least 30 minutes to complete their creations. You may also want to let them go home and brainstorm with parents and family members. Download additional entry forms at [doodle4google.com](http://doodle4google.com).
5. Encourage students to select any medium that inspires their inner artist. They can use anything, like paint, clay, or even food to create a doodle that represents their inspiration.
6. Collect the completed doodles and submit them using the contest instructions outlined here.



## Help Your Students Enter

Using the entry form in this kit, you may submit multiple entries at one time on behalf of your students. Students may also submit entries via their parents.

1. Make copies of the entry form in this kit, or download the form at [doodle4google.com](http://doodle4google.com).
2. On the entry form, have students create their doodles using any material they want, write their 50-word statement, and have parents sign the form.
3. Students can create the doodle on another sheet of paper, take a digital photo, or scan the doodle and tape it to the official entry form. Just be sure that the tape is clear and the doodle fits above the information on the bottom of the entry form.
4. Entry forms can be submitted by mail through the pre-paid envelope included in this kit.
5. Mailed submissions must be postmarked by March 2, 2018 and received seven days from the postmark deadline at the addresses below. Entry forms can also be submitted digitally at [doodle4google.com](http://doodle4google.com) as a .jpg or .png file.

### • Regular Mail:

Doodle 4 Google  
PO Box 510337  
New Berlin, WI 53151

### • Overnight Deliveries:

Doodle 4 Google,  
Promotions Department  
5000 South Towne Drive  
New Berlin, WI 53151



# Dear Parent/Guardian,

At Google, we believe that inspiration can come from anywhere, but there's always been one source that never ceases to amaze us: our kids. Year after year, we are moved by the delight and wonder they find in the world around them, and these flashes of brilliance help influence our products and make the web — and our world — a better place.

This year marks our 10th annual Doodle 4 Google contest, and our theme is: "What inspires me." We're excited to have students (and parents) reflect on what most inspires them by creating a unique, uplifting doodle using any medium (crayon, paint, silkscreen, wood, computer chips, chocolate chips (er, maybe not), etc...).

Five finalists will be flown to Google's Mountain View headquarters, and one winning student from among the five will receive:

- A \$30,000 college scholarship
- A \$50,000 Google for Education technology package for their school
- A behind-the-scenes experience with the Doodle team to transform their Doodle into an interactive experience that will launch by the end of 2018



Check out [doodle4google.com](http://doodle4google.com) for the entry form and more information.

Let the doodling commence!  
The Doodle 4 Google Team

## Doodle 4 Google Overview

### Key Dates

- Competition opens: January 8, 2018
- Competition closes: March 2, 2018

### How to Enter

1. Download and print the entry form at [doodle4google.com](http://doodle4google.com) or ask your student's teacher for an entry form.
2. On the entry form, have students create their doodles using any material they want, write their 50-word statement, and have parents sign the form.
3. Students can create the doodle on another sheet of paper, take a digital photo, or scan the doodle and tape it to the official entry form. Just be sure that the tape is clear and the doodle fits above the information on the bottom of the entry form.
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