DOODLE 4 Google

What Inspires Me

Teacher's Guide
Class 3-4

Encourage your students to show what inspires them through a creative, uplifting doodle!

Doodles can be submitted between
August 13, 2018 - October 6, 2018

What's in the guide?

- 2 unique lesson plans that integrate Doodle 4 Google into your classroom

- A letter explaining the contest to copy and share with parents

Activity 1

Inspiration Brainstorm — What INSPIREs You?

Objectives:

- Reinforce what it means to be inspired and have students identify the many forms of inspiration.

- Have students reflect on what they are inspired to do or create and how that might help make the world a better place.

Materials:

- Pens/pencils, notepads, Internet or school library access, art supplies

- Magazines: Wired, Nat Geo, Time, Discover, Sports Illustrated, Owl, Outdoor, etc.

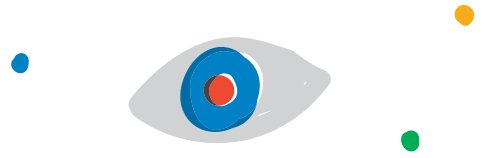- Large whiteboard/poster board/display area to capture ideas

Steps:

1. Explain that inspiration is an idea, experience, or place that makes someone want to create or do something. Write the word INSPIRE in the center of your board/display area.

2. Have students use each letter in the word "inspire" to identify the ideas, places, and experiences that inspire them. For example, *I* could be "the Internet," *P* could be "my Parents," *S* could be "Solar power," etc. (Once the classroom is "warmed up," you can shift to ideas and concepts that don't begin with those letters.)

3. Once the board/display area begins to get filled, have students break out in groups or individually to collect images of people/places/experiences that inspire them.

4. Have students create a self-portrait, collage, or other visual presentation that shows how the images they collected inspire them.

DoODLE 4 Google

Activity 2

Let's Start Doodling!

Now it's time for your students to share their inspirations and turn them into a Google Doodle!

Objective:

- Help students to take the learnings from the brainstorm activity and translate it to a Google Doodle.

Materials:

- Pencils, art supplies, collage materials, or other art supplies

Steps:

1. Ask students to reflect on the brainstorm lesson, and how they can translate their unique visual representation into a Google Doodle.

2. To get the creativity flowing, show these videos to the students:
   - Part One: Imagine: goo.gl/pdRW22
   - Part Two: Create: goo.gl/XnJ4uo

3. Students can also check out our doodle team's work for inspiration at: google.com/doodles.

4. Now it's time to doodle! Pass out the submission forms in this packet and have students create their doodles. We recommend giving students at least 30 minutes to complete their creations. You may also want to let them go home and brainstorm with parents and family members. Download additional entry forms at doodles.google.co.in/d4g

5. Encourage students to select any medium that inspires their inner artist. They can use anything, like paint, clay, or even food to create a doodle that represents their inspiration.

6. Collect the completed doodles and submit them using the contest instructions outlined here.

Help Your Students Enter

Using the entry form in this kit, you may submit multiple entries at one time on behalf of your students. Students may also submit entries via their parents.

1. Make copies of the entry form in this kit, or download the form at doodles.google.co.in/d4g.

2. On the entry form, have students create their doodles using any material they want, write their 50-word statement, and have parents sign the form.

3. Students can create the doodle on another sheet of paper, take a digital photo, or scan the doodle and tape it to the official entry form. Just be sure that the tape is clear and the doodle fits above the information on the bottom of the entry form.

4. Entry forms can be submitted by mail through the pre-paid envelope included in this kit.

5. Mail submissions must be received by October 6, 2018 at the address below. Entry forms can also be submitted digitally at doodles.google.co.in/d4g as a .jpg or .png file.

   - **Address:**
     Doodle for Google 2018,
     Google India Private Limited,
     Signature Tower 2, Tower B,
     Delhi - Jaipur Express Way,
     Sector 15 - Part 2, Gurugram,
     Haryana 122001

DooDLE 4 Google

Dear Parent/Guardian,

At Google, we believe that inspiration can come from anywhere, but there's always been one source that never ceases to amaze us: our kids. Year after year, we are moved by the delight and wonder they find in the world around them, and these flashes of brilliance help influence our products and make the web — and our world — a better place.

This year marks our 10th annual Doodle 4 Google contest, and our theme is: "What inspires me." We're excited to have students (and parents) reflect on what most inspires them by creating a unique, uplifting doodle using any medium (crayon, paint, silkscreen, wood, computer chips, chocolate chips (er, maybe not), etc...).

Check out doodles.google.co.in/d4g for the entry form and more information.

Let the doodling commence!
The Doodle 4 Google Team

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Doodle 4 Google Overview

Key Dates

• Competition opens: August 13, 2018

• Competition closes: October 6, 2018

How to Enter

1. Download and print the entry form at doodles.google.co.in/d4g or ask your student's teacher for an entry form.

2. On the entry form, have students create their doodles using any material they want, write their 50-word statement, and have parents sign the form.

3. Students can create the doodle on another sheet of paper, take a digital photo, or scan the doodle and tape it to the official entry form. Just be sure that the tape is clear and the doodle fits above the information on the bottom of the entry form.

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