

admob^{((()))}

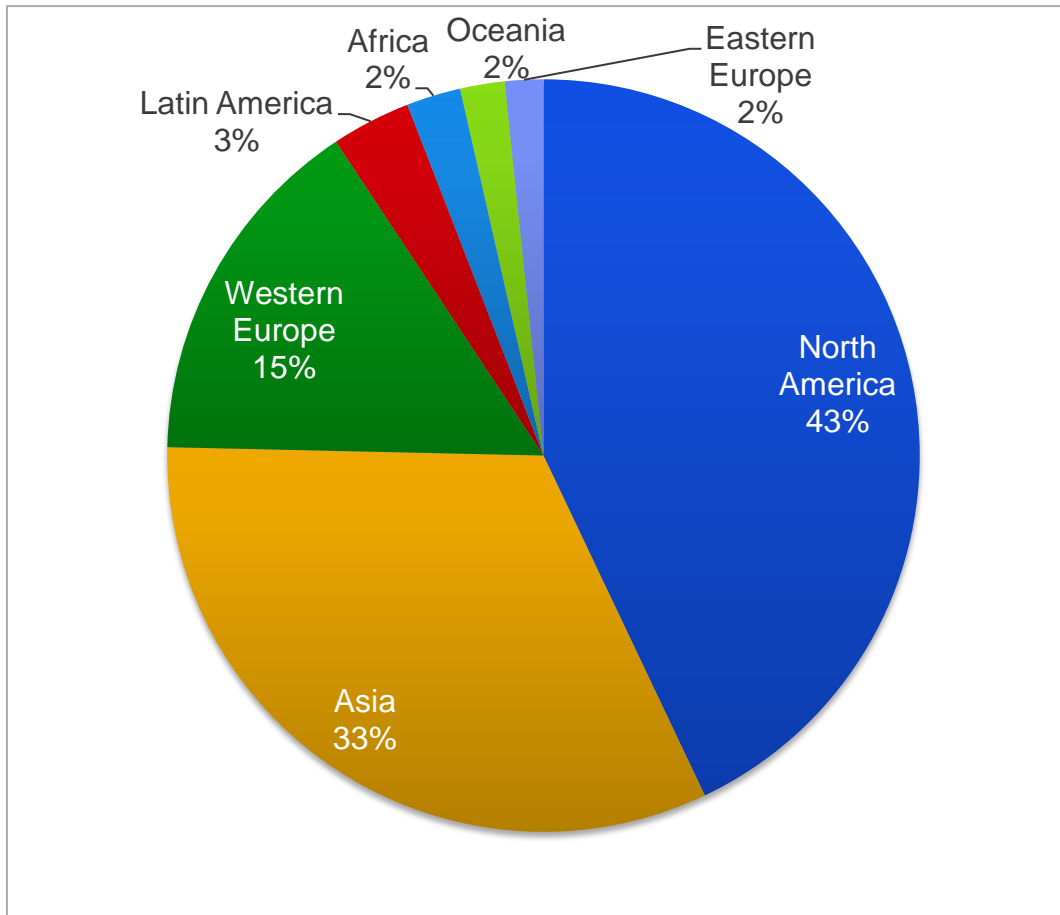
by Google™

Regional Traffic Growth

January 2011

Worldwide: 347% Traffic Growth in 2010

Traffic Distribution By Region

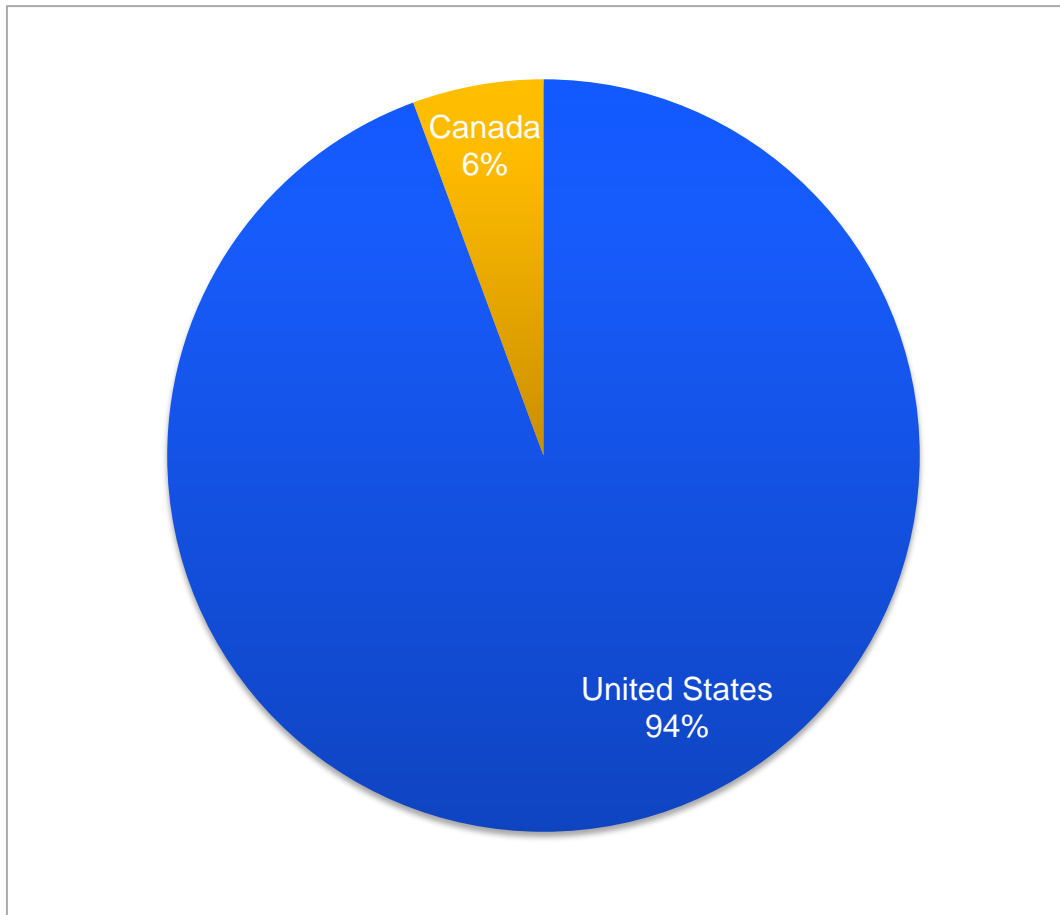


2010 Growth Rate

North America	266%
Asia	564%
Western Europe	471%
Latin America	256%
Africa	81%
Oceania	363%
Eastern Europe	249%

North America: 266% Traffic Growth in 2010

Traffic Distribution By Country

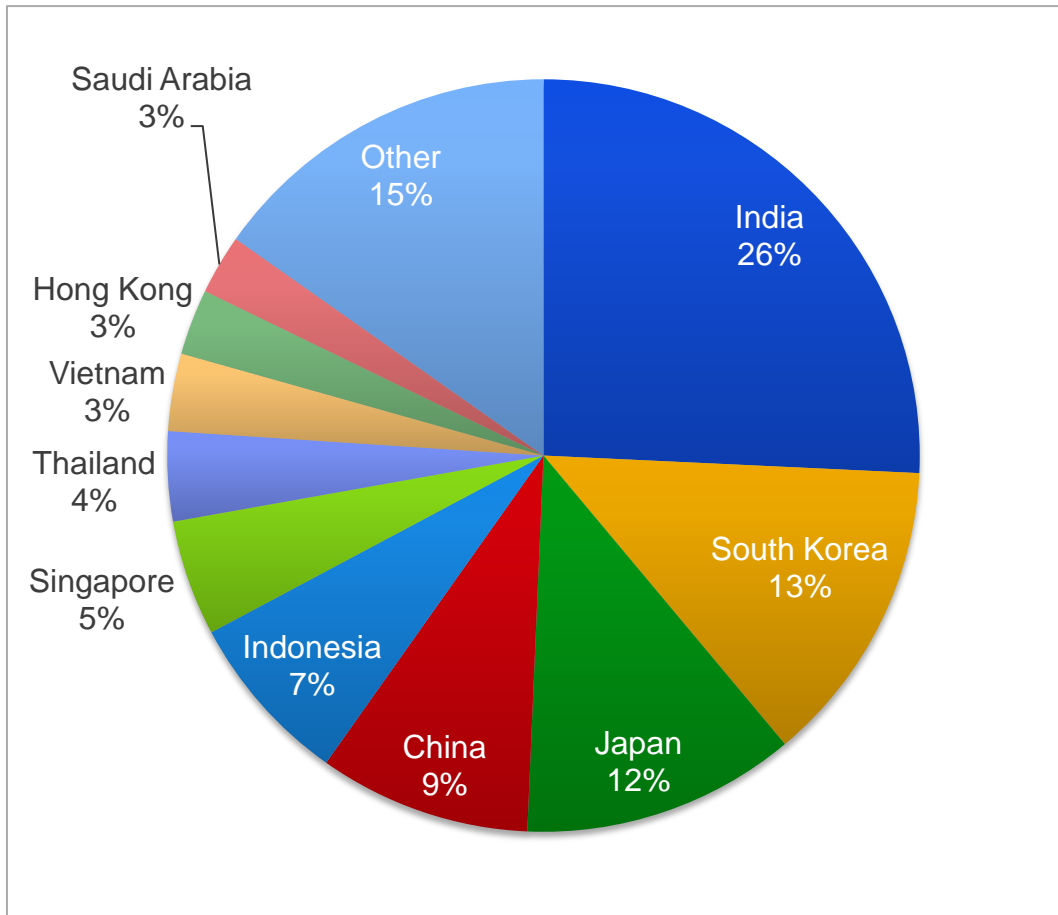


2010 Growth Rate

United States	266%
Canada	264%

Asia: 564% Traffic Growth in 2010

Traffic Distribution By Country



Source: AdMob Network, Dec 2010

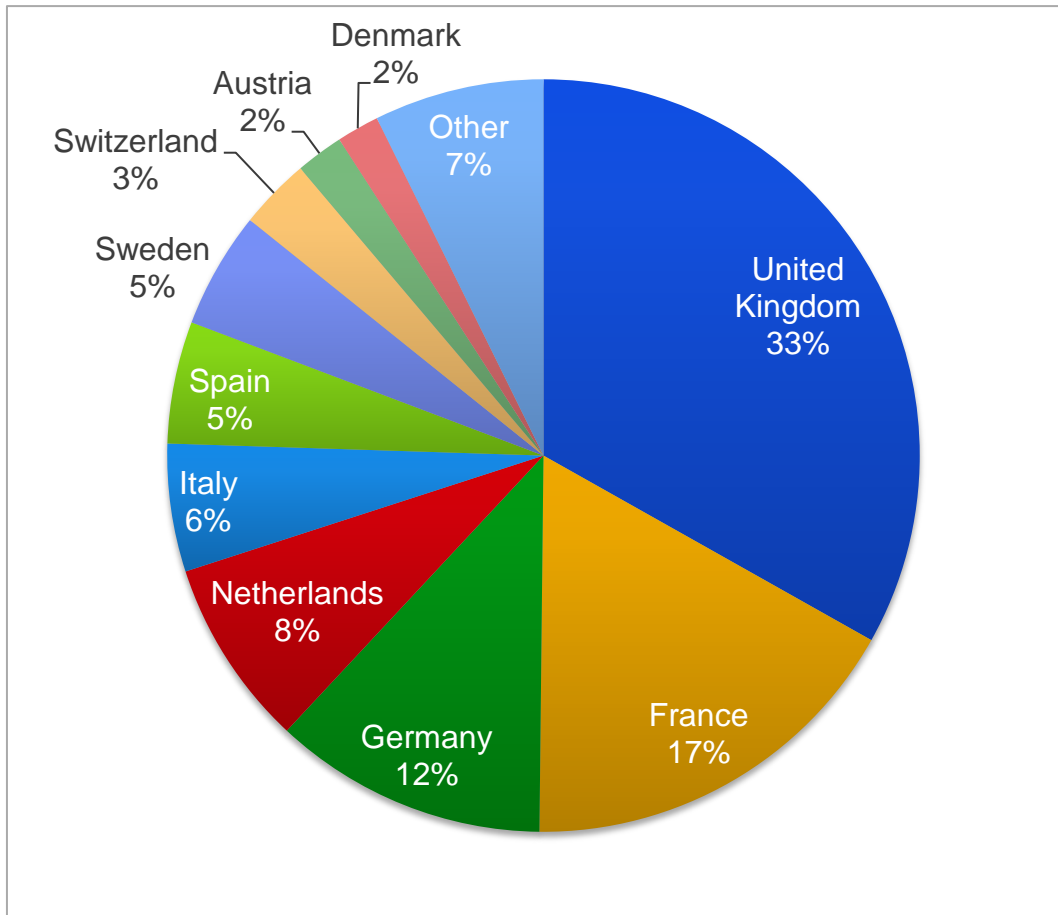
2010 Growth Rate

India	566%
South Korea	5139%
Japan	1199%
China	1460%
Indonesia	148%
Singapore	1429%
Thailand	1087%
Vietnam	377%
Hong Kong	977%
Saudi Arabia	198%

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Western Europe: 471% Traffic Growth in 2010

Traffic Distribution By Country



Source: AdMob Network, Dec 2010

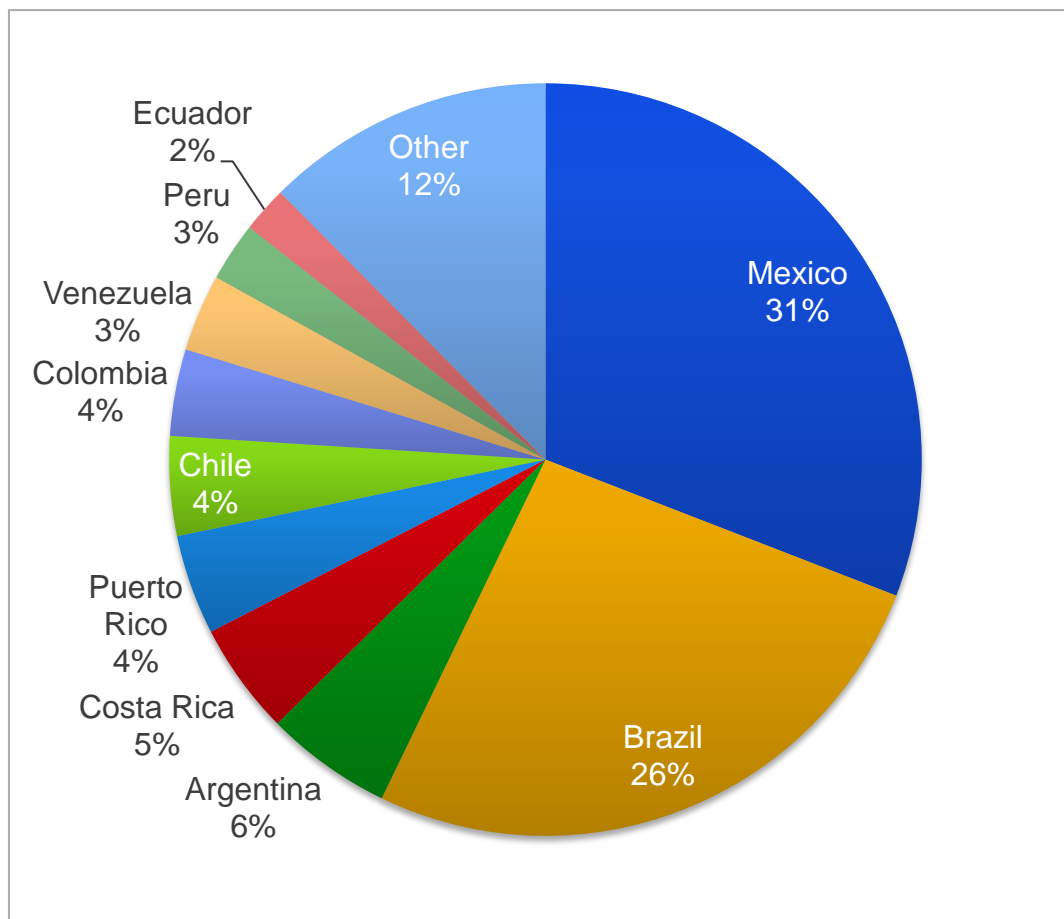
2010 Growth Rate

United Kingdom	570%
France	515%
Germany	515%
Netherlands	850%
Italy	418%
Spain	713%
Sweden	927%
Switzerland	556%
Austria	575%
Denmark	978%

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Latin America: 256% Traffic Growth in 2010

Traffic Distribution By Country



Source: AdMob Network, Dec 2010

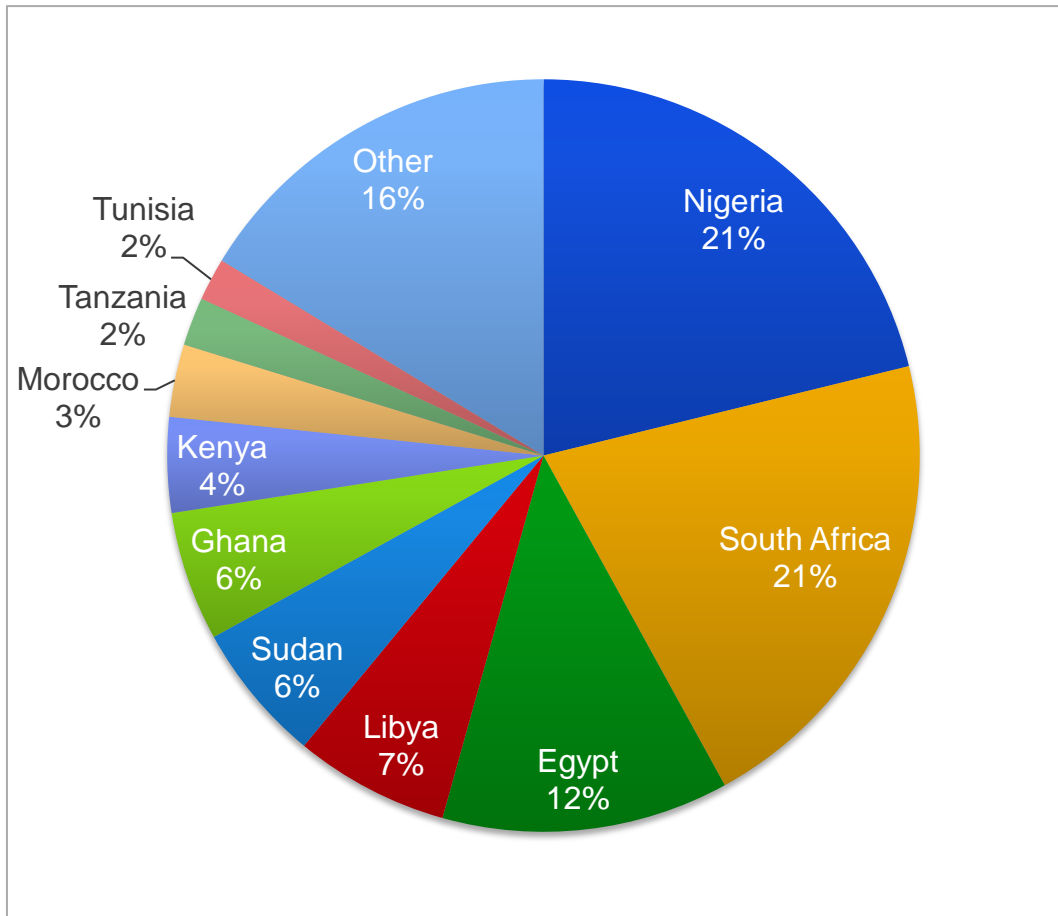
2010 Growth Rate

Mexico	140%
Brazil	1251%
Argentina	401%
Costa Rica	230%
Puerto Rico	310%
Chile	460%
Colombia	435%
Venezuela	228%
Peru	186%
Ecuador	140%

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Africa: 81% Traffic Growth in 2010

Traffic Distribution By Country



Source: AdMob Network, Dec 2010

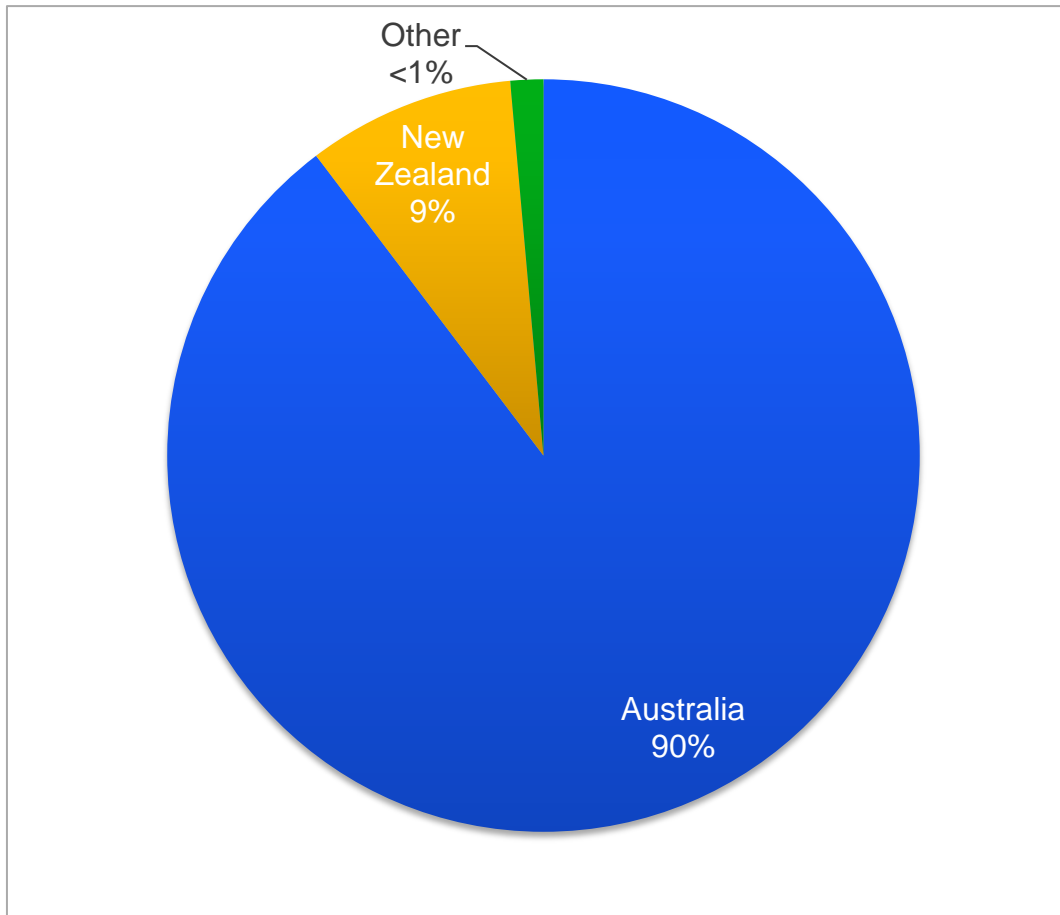
2010 Growth Rate

Nigeria	133%
South Africa	-8%
Egypt	174%
Libya	0%
Sudan	2466%
Ghana	287%
Kenya	12%
Morocco	414%
Tanzania	69%
Tunisia	369%

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Oceania: 363% Traffic Growth in 2010

Traffic Distribution By Country

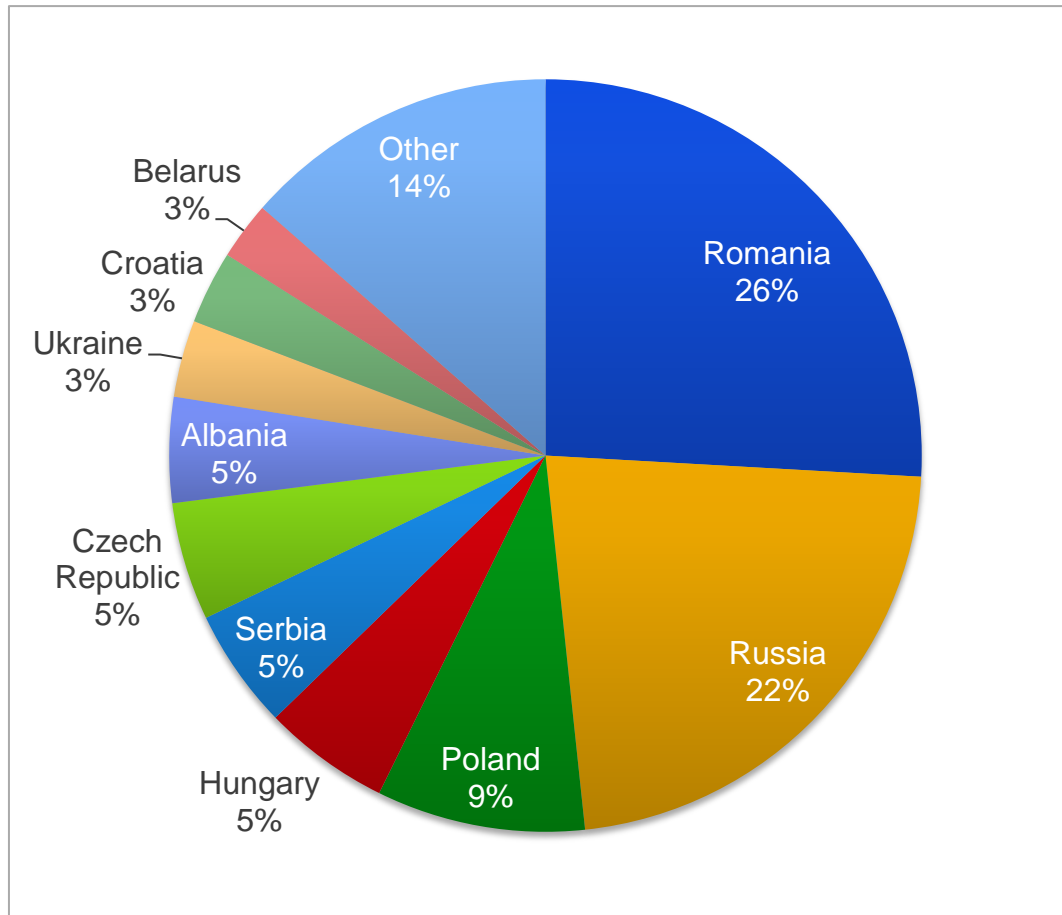


2010 Growth Rate

Australia	356%
New Zealand	454%

Eastern Europe: 249% Traffic Growth in 2010

Traffic Distribution By Country



Source: AdMob Network, Dec 2010

2010 Growth Rate

Romania	99%
Russia	506%
Poland	318%
Hungary	382%
Serbia	224%
Czech Republic	284%
Albania	5702%
Ukraine	301%
Croatia	276%
Belarus	1713%

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