We prepare our EEO-1 report according to the guidelines issued by the <u>US government</u>. We realize it's useful for the government to collect job information across all companies using a standard format with <u>uniform job definitions</u>.

But these categories differ from how we and many companies think about our workforce when it comes to organizing and recruiting people. For example, in the EEO-1 report, sociologists, actors, financial analysts, and computer software engineers are categorized as "professionals", while technicians" includes dental hygienists, surveyors, and sound engineers.

We find it useful to also divide our workforce into "technical" (e.g., software engineers, product managers) and "non-technical" workers (e.g., those in sales, marketing and finance). A third category, "leadership," cuts across technical and non-technical areas to reflect the diversity at the more senior levels. These segments provide us with greater insights into our workforce, so that we can to take action and improve.

EQUAL EMPLOYMENT OPPORTUNITY 2014 EMPLOYER INFORMATION REPORT CONSOLIDATED REPORT - TYPE 2

SECTION B - COMPANY IDENTIFICATION

1. GOOGLE INC. 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043

SECTION C - TEST FOR FILING REQUIREMENT

1-Y 2-N 3-Y DUNS NO.:060902413

2.a. GOOGLE INC.1600 AMPHITHEATRE PARKWAYMOUNTAIN VIEW, CA 94043

c. Y

SECTION E - ESTABLISHMENT INFORMATION NAICS:

SECTION D - EMPLOYMENT DATA

	HISPANIC OR LATINO		NOT-HISPANIC OR LATINO												
			******************						*******************						OVERALL
JOB CATEGORIES	MALE	FEMALE	WHITE	BLACK OR AFRICAN AMERICAN	NATIVE HAWAIIAN OR PACIFIC ISLANDER	ASIAN	AMERICAN INDIAN OR ALASKAN NATIVE	TWO OR MORE RACES	WHITE	BLACK OR AFRICAN AMERICAN	NATIVE HAWAIIAN OR PACIFIC ISLANDER	ASIAN	AMERICAN NDIAN OR ALASKAN NATIVE	TWO OR MORE RACES	TOTALS
EXECUTIVE/SR OFFICIALS & MGRS	0	0	15	1	0	5	0	0	4	0	0	0	0	0	25
FIRST/MID OFFICIALS & MGRS	208	107	3150	70	10	1162	6	75	1622	60	10	739	2	53	7274
PROFESSIONALS	681	221	10483	240	16	5536	15	288	2296	129	12	2068	8	137	22130
TECHNICIANS	9	0	252	15	1	8	5	6	33	4	0	2	0	1	336
SALES WORKERS	61	70	781	48	1	138	2	20	757	34	5	140	2	27	2086
ADMINISTRATIVE SUPPORT	17	49	78	2	1	27	0	3	293	23	3	96	1	25	618
CRAFT WORKERS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
OPERATIVES	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LABORERS & HELPERS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
SERVICE WORKERS	5	0	41	2	2	2	0	1	4	0	0	1	0	0	58
TOTAL	981	447	14800	378	31	6878	28	393	5009	250	30	3046	13	243	32527
PREVIOUS REPORT TOTAL	528	270	12160	268	36	5428	33	477	4364	215	28	2463	15	274	26559