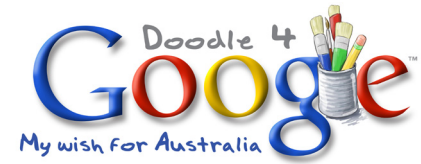


Doodle 4 Google Art and Design lesson plan



Lesson length: 2 x 1 hour (approx.)

Note: This lesson plan is a guide only. Teachers planning to submit pupils work for the Doodle 4 Google competition can adjust these plans as they wish.

Aim

- To develop pupils' ability to respond creatively to a brief and refine and critically assess their work in order to realise their ideas.
- To prepare a work brief that formulates the content and parameters of the design process and plan how this will be undertaken.

Lesson outcomes

- All pupils will be able to create a complete design based on the theme of 'My wish for Australia'.
- Most pupils will be able to make considered choices in their handling of materials, style and form.
- Some pupils will be able to produce work that is visually balanced and unified, and expresses an original and personal vision of the theme.

Materials and equipment recommended

- Paper.
- Pencils, coloured pencils, pens, acrylic or water-based paints.
- Images of cities, people and landscapes from other parts of the world.
- Images or newspaper stories of people, places and activities that represent Australia.
- Examples of artists' representations of Australia, e.g. Ken Done, Sydney Nolan etc.
- Images of example logos and Google doodles.
- Outlines of Google lettering. Two copies for each pupil will be required (draft and final copy).

Ideas Stage

Time (mins)

Introduction

- Ask pupils to close their eyes and think about all the wonderful things Australia has to offer (sunshine, animals, beaches, multiculturalism, diversity, friendships etc).
- Ask pupils to open their eyes and share their thoughts and opinions with the class.
- Teacher creates a list of positive attributes Australia has to offer. (eg. friendly, peaceful, technological, happy, safe, indigenous, artistic).
- Teacher asks pupils if you were given one wish to change or preserve Australia what would it be?
- Pupils are given time to think about the proposed question and then write it down on a piece of paper.
- Teacher collects papers and reads out responses.

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Activity - preparing a work brief and drafting the doodle

- Pupils are given a piece of blank A4 paper. Ask pupils to write down the following sentence in the middle of their piece of paper - My wish for Australia is
- Encourage pupils to write or draw pictures that represent their wish. Also ask them to think about Australian symbols and icons that could be incorporated into the design as well (koala, harbour bridge, gum leaves, thongs, surfboard etc) to represent Australia.
- Ask them to share their plans (concept maps) with the other pupils.
- Give pupils the outline Google letters and ask them how they might use their ideas about Australia as part of the logo.
- Explain that this is their first draft and that they will have the opportunity to complete a good copy for submission.
- Teachers might encourage pupils to plan a work brief that outlines their design process.

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Conclusion - sharing their work

- Bring the class back together. Encourage pupils to comment on their own and each other's ideas, methods and approaches.

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Suggested extension activity

- Able pupils may wish to develop their ideas for the logo into a larger painting or other piece of work.
- Teachers may offer the opportunity for pupils to use different materials or forms of communication (i.e. mixed media, collage etc) to further explore the theme of 'My wish for Australia'.

Designing Stage

Introduction

- Remind pupils that their final doodles will be completed today and that the best submissions will be entered into a competition.
- Teachers may include in here discussion about design elements e.g. shape, colour, layout etc. Artists layer their work, similar to the Google doodles e.g. consider Andy Warhol's screen printed soup cans and celebrity portraits, where he used different colour filters on the same images for different effects.
- Ask pupils to give their design a title (maximum of 5 words).
- Ask pupils to write a short supporting statement (maximum of 100 words) describing their doodle and how it represents ideas about Australia.

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Conclusion- sharing their work

- Comment on their own and each other's ideas, methods and approaches and compare with those of other artists particularly those of the past.
- Explain how they might adapt and improve their work and describe how they might develop it further.

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Suggested extension activity

- Some pupils may wish to continue working on their design, or perhaps create another version of it.